

# Internet of services: game change in service business models

Bits&Chips Smart Systems 2016

Nur America

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# Internet of Services



Internet based environment using mobility and cloud technology

New form of applications

Hiding the IoT's complexity

Value by useful information

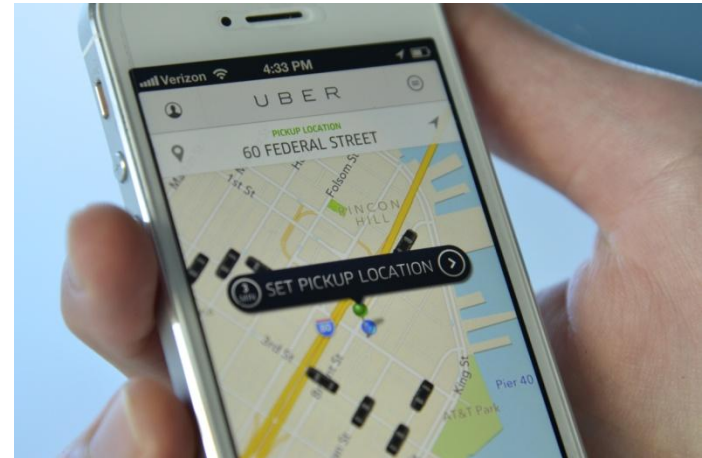
Added value from data

Learning

Infrastructure insights



# IoT-powered smart services



A technology platform

Preference for “smart service”

In the time to make a call, the service icon reacts to the need

Future with self driving robo-taxis

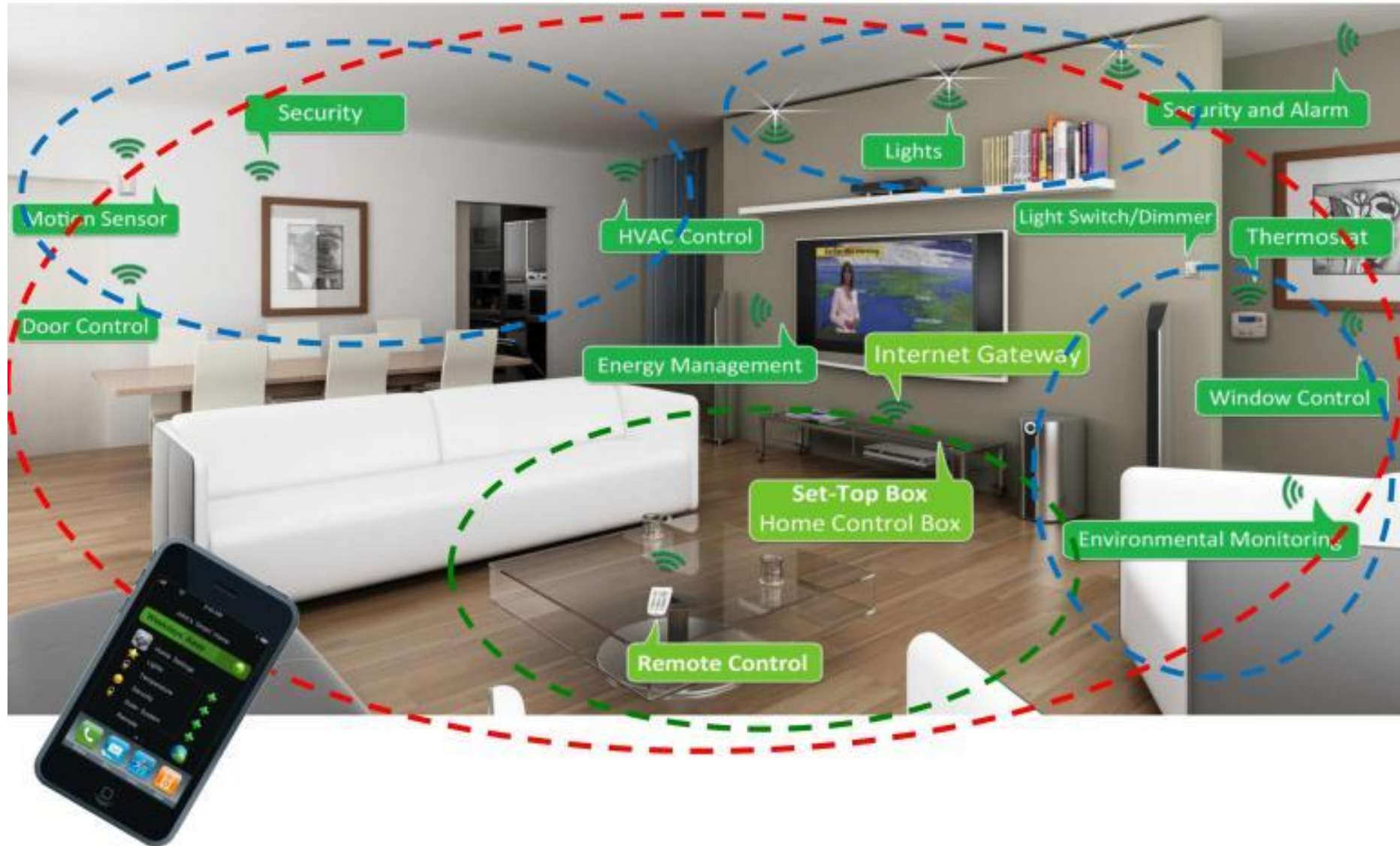
# Agile and responsive factory, driven by customer demand

Single digital chain  
Plant floor visibility

Planning cycle from 21 days to 6 hours  
Decreased costs by 7%,  
Increased productivity by 2.4%  
Boosted net margin by 19%



# Your home is becoming a 'Service' that supports your life style

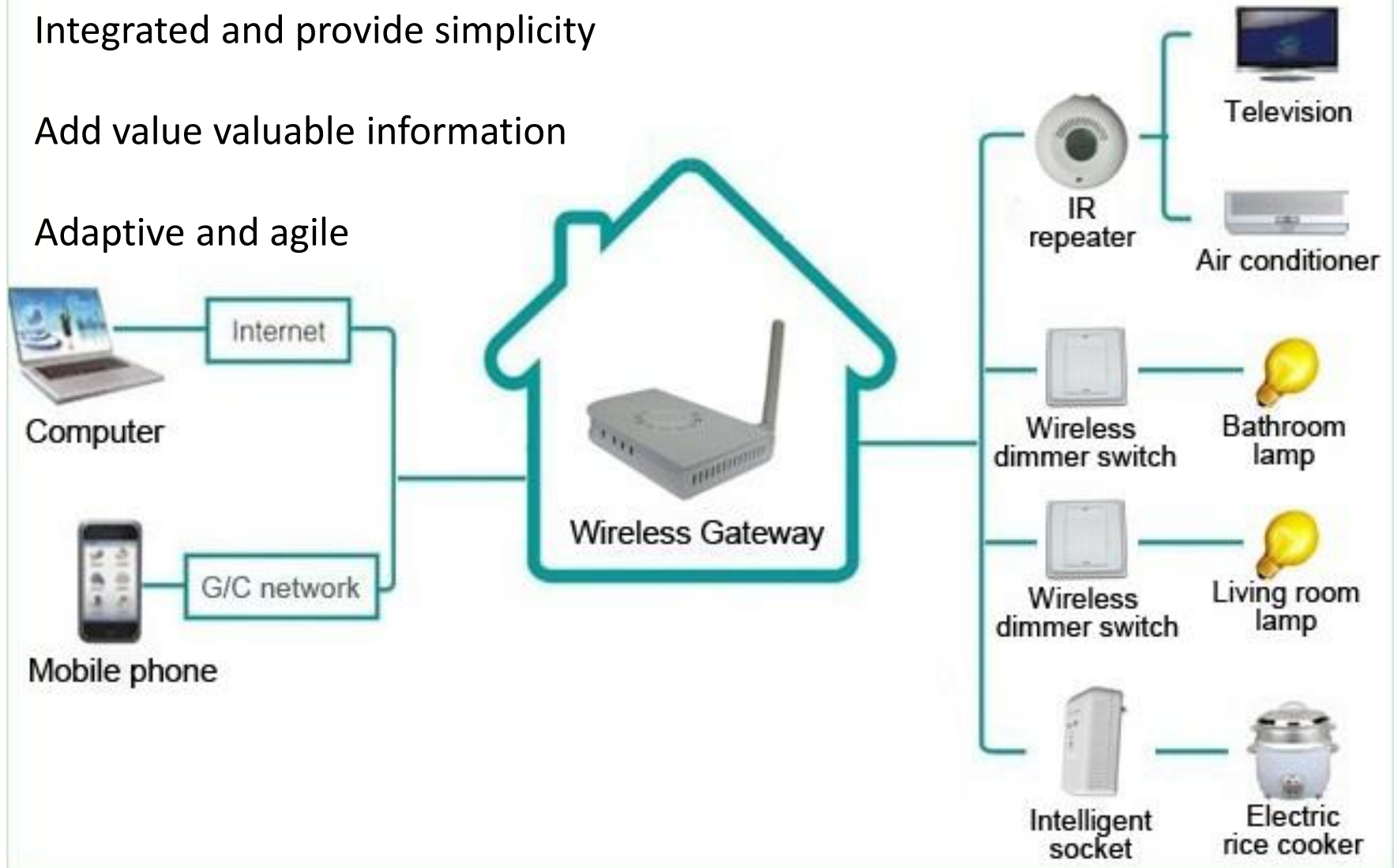


# IoT devices add value collectively as a 'service'

Integrated and provide simplicity

Add value valuable information

Adaptive and agile



# Utility suppliers' services

Hive integrated solution

A hub



A wireless thermostat and other sensors



App



Control and monitor devices from your Smartphone, tablet or laptop



# Remote healthcare services

Remote monitoring



Track patients' body metrics and feed the information back to caregivers



Wearable sensors



# Food and Medicine safety control services

Food retail and transport  
temperature control and  
alert systems



Medicine retail and transport  
temperature control



# Pay-per-Use

Deal flexibly with the needs of end-users

Subscription service with fee based on usage



Industry shift from Capital Expenditure, CapEx to the services based Operational Expenditure, OpEx,

# Share economy

(Peer-to-peer Services)

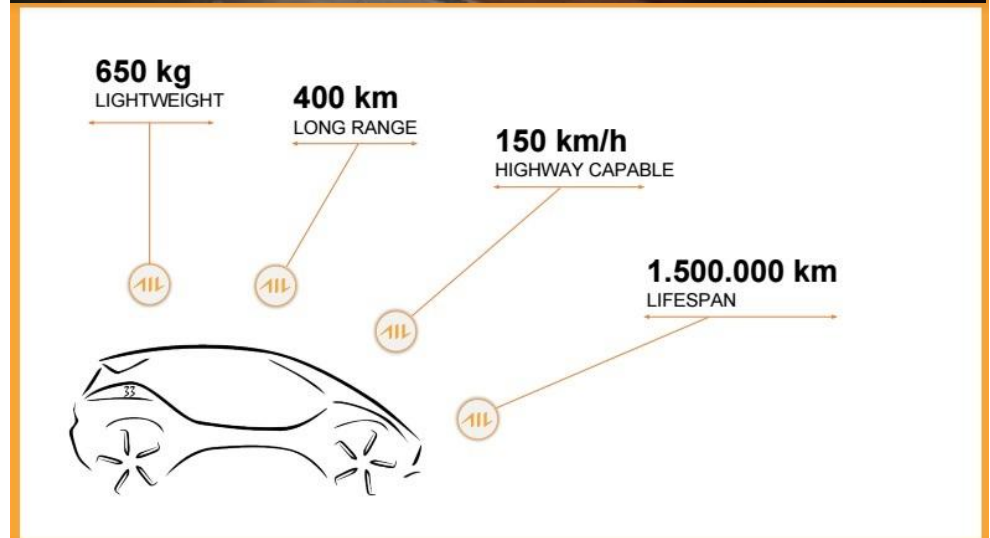
Amber Mobility - startup

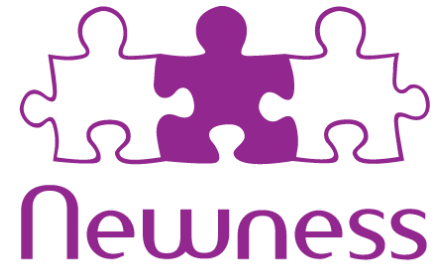
Service for guaranteed mobility

Lower the cost of driving

Subscription based

Costs € 33 per week





*Innovating together*

Thank you!

**Contact us:**

www.newness.nl

info@newness.nl

+31 650643341

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